

# Typographic Design: Form and Communication

## A Comprehensive Guide to the Art and Science of Typography

Typography is the art and science of arranging type to make written language legible, readable and appealing when displayed.



## Typographic Design: Form and Communication

by Philip B. Meggs

★★★★☆ 4.4 out of 5

Language : English  
File size : 158868 KB  
Screen Reader : Supported  
Print length : 360 pages  
Lending : Enabled  
X-Ray for textbooks : Enabled



Typography plays an important role in communication. It can be used to create a variety of effects, from attracting attention to conveying information. The right typeface, font size, and color can make a big difference in the impact of your message.

Typographic Design: Form and Communication is a comprehensive guide to the art and science of typography. This book covers everything from the history of typography to the latest trends in digital typography. With over 500 illustrations, Typographic Design is the perfect resource for students, designers, and anyone interested in the power of typography.

## **Table of Contents**

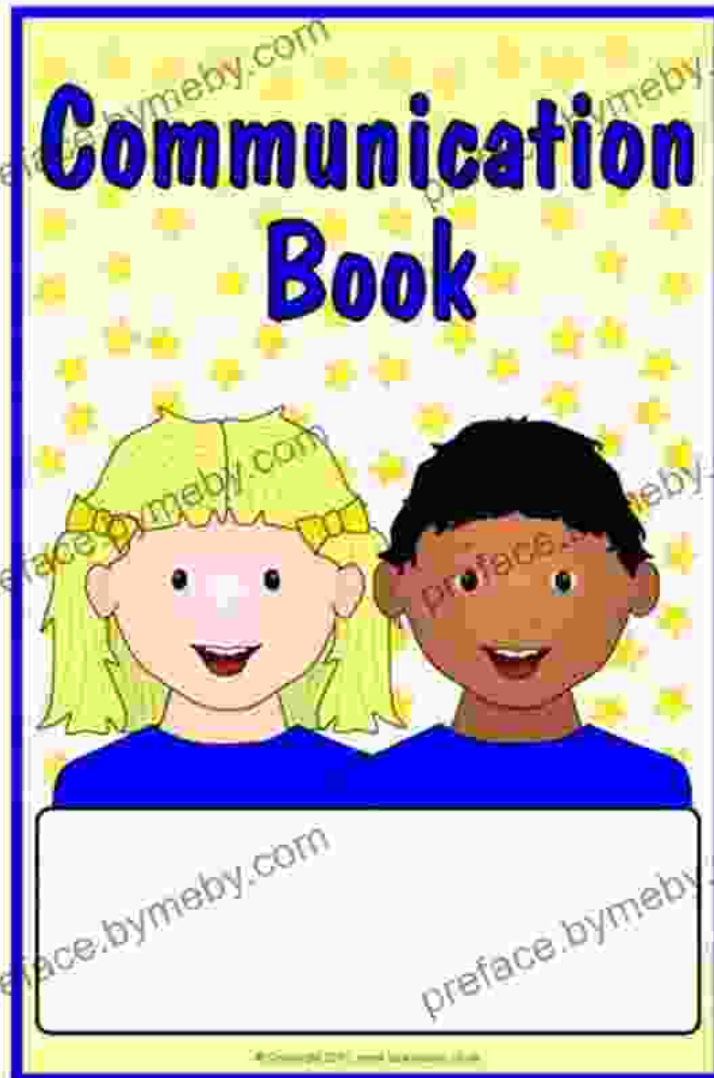
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- The History of Typography
- The Elements of Typography
- Typefaces
- Font Size
- Color
- Layout
- Digital Typography
- 

## **About the Author**

Rob Carter is an experienced typographer and graphic designer. He has taught typography and design at several universities and colleges. He is also the author of several books on typography, including *Typographic Design: Form and Communication*.

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