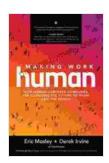
# The Future of Work: How Human-Centered Companies Are Changing the World



Making Work Human: How Human-Centered Companies are Changing the Future of Work and the

World by Eric Mos	le	зy
★ ★ ★ ★ ★ 4.5 c	כו	ut of 5
Language	;	English
File size	;	4431 KB
Text-to-Speech	:	Enabled
Screen Reader	;	Supported
Enhanced typesetting	:	Enabled
Word Wise	:	Enabled
Print length	;	322 pages



The future of work is human-centered. That's the message of a new book by Gary Hamel and Michele Zanini, "Humanocracy: Creating Organizations as Amazing as the People Inside Them." In their book, Hamel and Zanini argue that the traditional hierarchical model of management is no longer effective in today's rapidly changing business environment.

Instead, they advocate for a human-centered approach to management that puts people at the center of everything the organization does. This means giving employees more autonomy, empowering them to make decisions, and creating a culture of trust and respect.

Hamel and Zanini believe that human-centered companies are better equipped to adapt to change, innovate, and attract and retain top talent. They also believe that these companies are more likely to create a positive work environment that leads to increased employee engagement and productivity.

There are many examples of human-centered companies that are leading the way in the future of work. Google, for example, is known for its generous employee benefits, flexible work hours, and commitment to employee development. Zappos, another human-centered company, is famous for its focus on customer service and its unique corporate culture.

These are just two examples of the many human-centered companies that are changing the future of work. As more and more companies adopt a human-centered approach, we can expect to see a more positive and productive work environment for everyone.

#### **Benefits of a Human-Centered Approach**

There are many benefits to a human-centered approach to management, including:

- Increased employee engagement
- Higher levels of innovation
- Improved customer service
- Greater agility and adaptability
- Attraction and retention of top talent
- Increased profitability

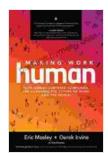
### How to Implement a Human-Centered Approach

If you're interested in implementing a human-centered approach in your organization, there are a few key steps you can take:

- 1. Start by understanding your employees' needs and wants.
- 2. Create a culture of trust and respect.
- 3. Empower employees to make decisions.
- 4. Provide employees with the training and development they need.
- 5. Recognize and reward employees for their contributions.

Implementing a human-centered approach takes time and effort, but it's worth it. By putting people at the center of everything you do, you can create a more positive and productive work environment for everyone.

The future of work is human-centered. Companies that embrace a humancentered approach are more likely to succeed in the 21st century. By putting people at the center of everything they do, these companies can create a more positive and productive work environment that leads to increased employee engagement, innovation, and profitability.



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