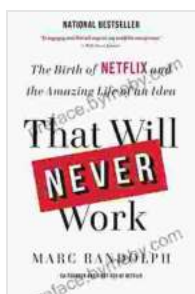


# That Will Never Work: The Unauthorised Story of Tesla Motors

In 2003, a group of engineers and entrepreneurs set out to build an electric car that would rival the performance of gasoline-powered vehicles. They called their company Tesla Motors, and their first car was the Roadster. The Roadster was a critical and commercial success, and it helped to raise the profile of electric cars.



## That Will Never Work: The Birth of Netflix and the Amazing Life of an Idea by Marc Randolph

★★★★☆ 4.6 out of 5

Language	: English
File size	: 964 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 337 pages



However, Tesla's early years were not without their challenges. The company faced production delays, financial difficulties, and intense competition from established automakers. But through it all, Tesla remained committed to its mission of building electric cars that would make the world a cleaner and more sustainable place.

In 2012, Tesla introduced its second car, the Model S. The Model S was a sedan that offered a range of up to 300 miles on a single charge. It was also the first car to receive a perfect score from Consumer Reports.

The Model S was a major hit, and it helped to make Tesla a household name. In 2015, Tesla introduced the Model X, an SUV that offered similar performance and range to the Model S. The Model X was also a success, and it helped to further solidify Tesla's position as a leader in the electric car market.

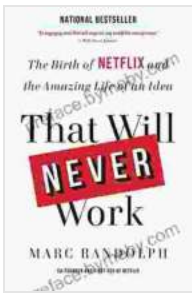
In 2017, Tesla introduced the Model 3, a more affordable electric car that was designed to appeal to a wider range of consumers. The Model 3 was a critical and commercial success, and it helped to make electric cars more mainstream.

Today, Tesla is one of the most valuable car companies in the world. The company has sold over 2 million electric cars, and it has helped to make electric cars a viable option for consumers around the world.

*That Will Never Work: The Unauthorised Story of Tesla Motors* is the definitive account of Tesla's rise to success. The book is based on interviews with dozens of current and former Tesla employees, as well as extensive research from public sources. It tells the story of Tesla's early struggles, its triumphs, and its ongoing mission to change the world.

*That Will Never Work* is a must-read for anyone who is interested in Tesla Motors, electric cars, or the future of the automotive industry.

**Free Download your copy of *That Will Never Work* today!**



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