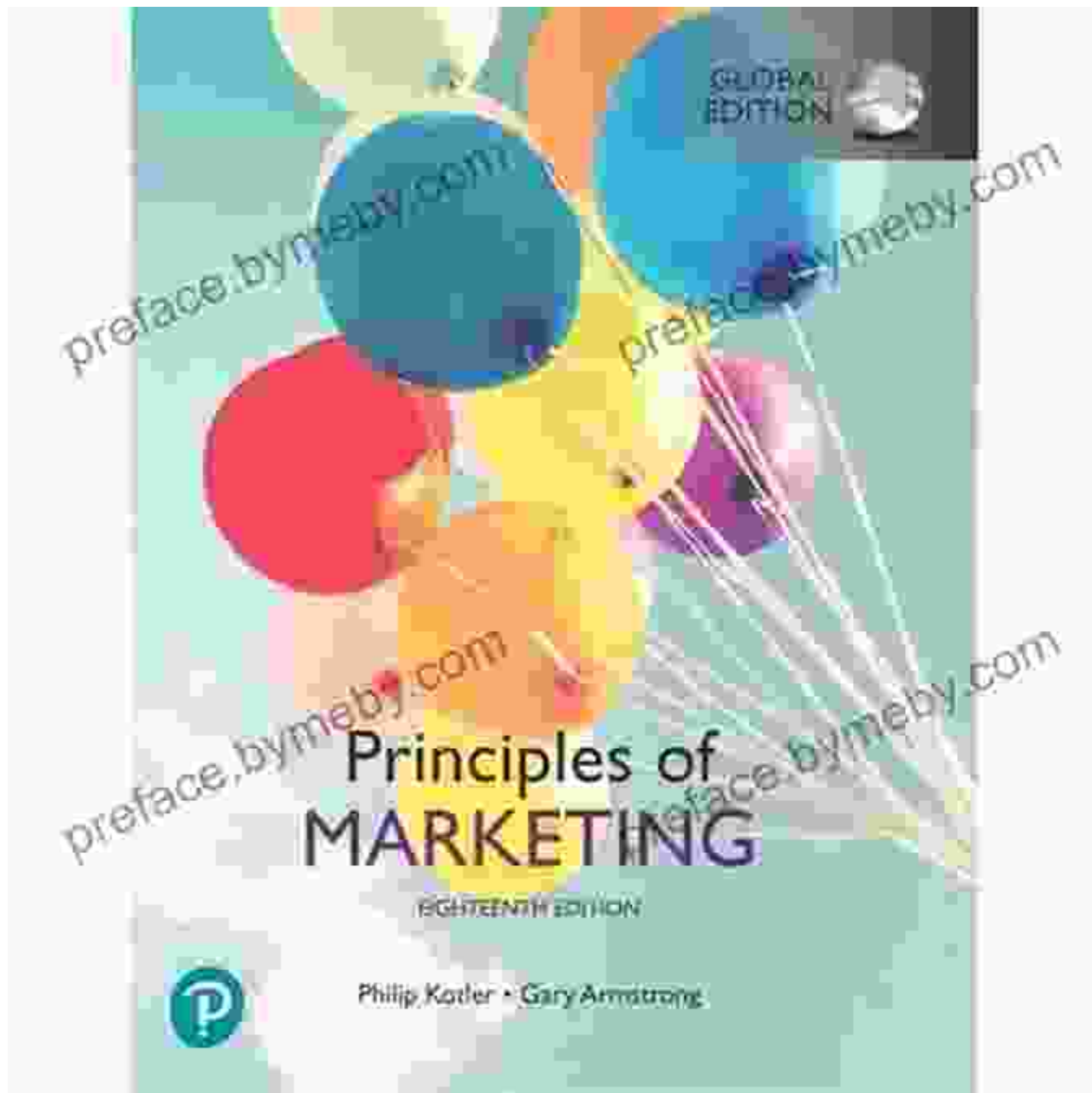


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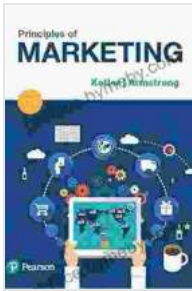
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★★★★☆ 4.5 out of 5

Language : English

File size : 151866 KB

Screen Reader : Supported



Print length : 736 pages

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In today's competitive business landscape, having a solid understanding of marketing is crucial for any organization's success. Philip Kotler, one of the world's leading marketing experts, has written a comprehensive and authoritative book on the subject: Principles of Marketing.

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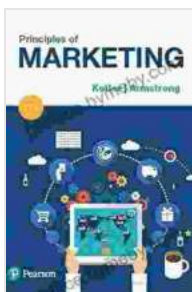
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